

WILLIAM C. BEGGS

Department of Finance
Knauss School of Business
University of San Diego
San Diego, CA 92110

Last Updated: January 2022
(520) 221-6349
wbeggs@san Diego.edu
wcbeggs.com

ACADEMIC APPOINTMENTS

Assistant Professor of Finance, University of San Diego, August 2019 – present

EDUCATION

Ph.D. in Finance, University of Arizona, May 2019
M.S. in Management with a Concentration in Finance, University of Arizona, May 2008
B.S. in Mathematics, University of Illinois Urbana-Champaign, May 2004

RESEARCH INTERESTS

Investments, Asset Management, Institutional Investors, and Investor Behavior

PUBLICATIONS

- [1] “Mutual Fund Tax Implications When Investment Advisors Manage Tax-Exempt Separate Accounts”, 2022, with Austin Hill-Kleespie and Alice Liu, *Journal of Banking & Finance*, **134**, 106313
- [2] “The Company You Keep: Investment Adviser Clientele and Mutual Fund Performance”, 2022, *Journal of Financial Intermediation*, **50**, 100947

WORKING PAPERS

- [1] “Fraud and Abuse in the Paycheck Protection Program? Evidence from Investment Advisory Firms”, 2022, with Thuong Harvison, **R&R at Journal of Banking & Finance**
- [2] “Pay to Play in Investment Management”, 2021, with Thuong Harvison, (Under Revision)
- [3] “Quantitative Investing and Market Instability”, 2021, with Jonathan Brogaard and Austin Hill-Kleespie, (Under Revision)
- [4] “Mutual Fund (Sub)Advisor Connections and Crowds”, 2022, with Luke DeVault, **R&R at Journal of Empirical Finance**
- [5] “Retirement Plan Conflicts of Interest in Mutual Fund Management”, 2019, (Under Revision)

WORK IN PROGRESS

“Do Taxes Influence Mutual Funds’ Use of Derivatives?” (with Marko Svetina)

CONFERENCES AND INVITED PRESENTATIONS (* denotes co-author presentation)

- “Mutual Fund Tax Implications When Investment Advisors Manage Tax-Exempt Separate Accounts”
- Financial Management Association Annual Meeting 2020, Southern Finance Association Annual Meeting 2020
- “Mutual Fund (Sub)Advisor Connections and Crowds”
- Clemson University*

“Pay to Play in Investment Management”

- Eastern Finance Association Annual Meeting 2022 (scheduled), Financial Management Association Annual Meeting 2020, 14th Annual California Corporate Finance Conference at Loyola Marymount University

“Quantitative Investing and Market Instability”

- American Finance Association Annual Meeting 2022*, Financial Management Association Annual Meeting 2019

“Retirement Plan Conflicts of Interest in Mutual Fund Management”

- Midwest Finance Association Annual Meeting 2019, American Finance Association Ph.D. Poster Session 2019, Financial Management Association Annual Meeting 2018

“The Company You Keep: Investment Adviser Clientele and Mutual Fund Performance”

- University of San Diego, University of Central Florida, Northern Illinois University, University of Kansas, Rochester Institute of Technology, Marquette University, University of Arizona, Midwest Finance Association Annual Meeting 2018, Eller College Doctoral Student Research Workshop 2018, Financial Management Association Doctoral Consortium 2017, Financial Management Association Annual Meeting Special Ph.D. Paper Presentations 2017

PROFESSIONAL SERVICES

Conference Services

- Southern Finance Association Annual Meeting 2020 (Discussant)
- Financial Management Association Annual Meeting 2020 (Discussant)
- Financial Management Association Annual Meeting 2019 (Session Chair and Discussant x 2)
- 14th Annual California Corporate Finance Conference (Discussant)
- Midwest Finance Association Annual Meeting 2018 (Session Chair and Discussant)

Service to the University of San Diego

- Faculty Advisor for the CFA Research Challenge Team, 2019 – Present
- Undergraduate Honors Thesis Advisor for Heather Hanlon, 2021
- Undergraduate Honors Thesis Advisor for Elisse Etcheverry, 2020
- Finance Faculty Recruitment Committee Member, 2019 and 2021

TEACHING EXPERIENCE

Courses taught at the University of San Diego

- Financial Modeling and Analysis (FINA 409), Undergraduate, Fall 2019 - present

Courses taught at the University of Arizona

- Quantitative Financial Management (FIN 360), Undergraduate, Summer 2017
- Quantitative Financial Management Lab (FIN 360L), Undergraduate, Summer 2017
- Master’s in Finance Research Project (FIN 909), Graduate, Summer 2015, Summer 2016

Teaching Assistant, University of Arizona

- Empirical Methods in Finance (Finance 525), Graduate, 2014 – 2019
- Investments (Finance 421), Undergraduate, 2014 – 2019

Adjunct Instructor, Seattle University

- CFA Level 1 and 2 Review Course, Portfolio Management, 2013 – 2014
- CFA Level 1 and 2 Review Course, Alternative Investments, 2013 – 2014

Mathematics Teacher, Glenbard Township H.S. District #87 and Community Unit School District #200

Western Suburbs of Chicago, IL

- Geometry, Algebra, and Algebra 2, 2004 – 2007

HONORS, AWARDS, & FELLOWSHIPS

Midwest Finance Association Doctoral Student Travel Grant, 2019

Midwest Finance Association Doctoral Student Travel Grant, 2018

American Finance Association Doctoral Student Travel Grant, 2017

University of Arizona Graduate Assistantship, 2014 – 2019

MEDIA COVERAGE

Institutional Investor, “Study Points to Past Pay-to-Play in Public Pensions,” September 13, 2019

Financial Standard, “Evidence of ‘pay to play’ in US pension consulting,” September 25, 2019

Canadian Investment Review, “Are U.S. investment advisors getting more contracts by contributing to political campaigns?” October 7, 2019

Financial Times, “Conflicts of interest in target-date funds catch SEC’s eye,” November 17, 2019

The Hill, “Securities rule curbs ‘pay-to-play’ schemes for public pensions,” November 25, 2019

InvestmentNews, “Advisors Reportedly Gouged PPP Loans by \$36 million,” August 16, 2021

ThinkAdvisor, “RIAs Took \$36M in Excess PPP Loans: Study,” August 17, 2021

BenefitsPro, “\$36 million in PPP loan received by RIAs violate loan limits: Study,” August 18, 2021

Financial Advisor Magazine, “Study Alleges 6% of RIAs Committed Fraud with Large PPP Loans,” August 19, 2021

Fundfire, “RIAs Inflated Payroll Costs to Score Relief Loans: Report,” August 26, 2021

PROFESSIONAL EXPERIENCE

Senior Analyst, Cutler Investment Group, Seattle, WA, 2011 – 2014

- Cutler is an investment management firm. My role spanned several areas of the firm's operations and included investment research, institutional sales, and compliance.

Examiner, U.S. Securities and Exchange Commission, Washington, DC, 2008 – 2011

- I conducted examinations of investment advisers registered with the SEC to improve compliance, prevent fraud and monitor risk.

PROFESSIONAL CERTIFICATION

Chartered Financial Analyst (CFA), 2012